

Hillside  
Coalition  
Of  
Laborers  
for  
Apalachicola

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**H'COLA's**  
**9<sup>th</sup> Annual African-American History Festival**  
**February 17-19, 2012**  
**Apalachicola, FL**

December 15, 2011

Dear Neighbor:

Locally and nationally this has been a challenging year, but we are still standing. Apalachicola is a unique and special place dear to the hearts of all of us. Now, more than ever, it is important that we showcase the blessings of our natural resources. and celebrate this special place we call home.

2012 marks over nine years that we have celebrated our African-American heritage as well as the beauty and majesty that surround us right outside our front doors. We invite you to partner with us as a Corporate Sponsor to help celebrate and appreciate our unique little corner of the world. If you are a previous Corporate Sponsor, Thank You! If you were not – here is your opportunity to secure sponsorship for the 2012 event. It is with the help of local businesses that we have been able to provide this free outdoor family event for more than nine years. This is the perfect opportunity to have your business recognized by thousands of visitors and locals as well. We need a quick response and we hope we can count on you for your support.

The 2011 Sponsorship Rate remains at just \$100 which will include your company logo on our commemorative t-shirts and your name in advertising.

The 2011 Platinum Sponsorship Rate is \$500 and will include your larger logo in all print advertising, on our commemorative t-shirts, our event schedules and mention in all ads. Space is limited to 5 Platinum Sponsors. Platinum Sponsors will also receive 2 t-shirts and 2 free food vendor tickets.

We just need a commitment from you and your camera ready logo by **January 3, 2012**. Your sponsorship fee will be due no later than **January 17th**. An H'COLA member will be contacting you soon. Payment can be mailed to our address shown above or by contacting any H'COLA member. Thank you in advance for your support and participation.

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**H'COLA**

"H'COLA, working toward the betterment of our Community"